

Judging Criteria for 2024

Business Excellence Award

This award recognises a business that goes above and beyond to deliver brilliant products, goods or services. To be recognised in this award is to tell the world you are the best of the best in the region.

Primary Producers Award

This award recognises a business in the [production of food and beverage](#), fishing, agriculture and viticulture industries that are leaders in their sector delivering quality, new ideas, exemplary service, or who are quiet achievers that shine in the amazing products they produce. The focus is on the production of food and wine or other consumables that supply to our community or export.

Building and Trades Award

This award recognises a business in the building and trades sector who are leaders in their sector delivering quality, new ideas, exemplary service, or who are quiet achievers that shine in the services they provide.

Community Service Award

This award celebrates an individual or organisation who makes a difference for the community, either as part of their core business, or as a side project of passion. This award will recognise those who bring passion, quality, compassion and focus that delivers positive change in our community.

Customer Service Award

This award recognises an individual or a business that offers high quality customer service. This award celebrates the kind of customer service that keeps you coming back for more.

Innovation Award

This award recognises a business that has introduced a new, innovative product or service, demonstrating excellence in their approach, initiative, and achievements. (The innovation must have occurred within the last two years.)

Rising Star Award

This award is to recognise a [person](#) who is doing amazing things in their business in any industry. They must have a registered ABN.

Tourism & Hospitality Excellence Award

This award recognises businesses in Tourism and Hospitality who work hard to attract visitors to our pristine region, and make people want to return. This is for businesses who offer amazing experiences, food, wine, service, compassion and care, supporting and sustaining our region and our community.