



MEDIA RELEASE

FOR IMMEDIATE RELEASE
FRIDAY 5 APRIL 2013

Regional Development Australia Whyalla and Eyre Peninsula (RDAWEP) are pleased to announce the newly released Eyre Peninsula Small Business Training and Mentoring Program 2013.

Designed for small and medium businesses, the program consists of a series of five workshops across six months at a very affordable cost. The low cost program would not be possible without the Commonwealth grant funding from the Small Business Advisory Program. This funding allows the program price to be substantially offset and therefore businesses are able to participate for \$250.00+gst for the complete five session program. An individual mentoring program will also be available in addition to the program for a cost of \$150.00+gst to those interested.

The five workshop program will be run in four clusters across the Eyre Peninsula in Port Lincoln, Whyalla, Ceduna and Wudinna with all types of small and medium business and industry eligible to attend.

Workshops will be based on topics of Strategic Planning, Business Systems, Business Finance, Marketing Communications and Selling and Servicing Local Markets.

This comprehensive program for Small Businesses on the Eyre Peninsula will begin June 2013 and will enable 80 businesses across Eyre Peninsula to undertake important business capability education within their own region.

In addition to the above topics RDAWEP will also run a further Major Project Capability Building program for an additional cluster of businesses in Whyalla in the second half of 2013. Learning outcomes will be based on addressing Pre-qualification needs, Alliances, industry clustering and joint ventures, Tender and bid management and Project management and delivery.

Places are limited to 20 businesses per cluster so please contact the RDAWEP Business Advisory Unit for further information and registrations for both programs.

For further information contact:

RDAWEP Business Advisory Unit

Charmaine Triffitt - Eyre Office
8682 6588 or 0419 226 044
Charmaine.triffitt@rdawep.org.au

Heidi Freeman - Whyalla office
8645 7811 or 0488 457 111
Heidi.freeman@rdawep.org.au